



Summer 2021

# Priority News

Priority First  
FEDERAL CREDIT UNION

*"Serving Jefferson and Clearfield Counties"*

## DRIVE DOWN YOUR CAR PAYMENT AND SAVE WITH OUR AUTO LOAN REFINANCE SPECIAL!



Call Today!  
(800) 368-0739

Lower your rate by **3.50%** APR\*

Bring your current Auto Loan financed elsewhere, and we will lower the rate by 3.5% with a floor of 1.75%APR\*, matching remaining term and a minimum borrow of \$3,000.

\*APR = Annual Percentage Rate. Offer applies to refinancing an auto loan from another financial institution. Current PFFCU loans are not eligible. Floor rate for this promotion is 1.75% Annual Percentage Rate (APR). Subject to credit approval and conditions. PFFCU will match remaining term. Minimum loan amount of \$3,000. Proof of current rate from your financial institution is required. Membership eligibility required. Title fee may apply. Requested loan amount cannot exceed the present value of the vehicle as determined by NADA. Offer is subject to change without notice. Additional discounts do not apply for special.

## Credit Card Enhancements Coming SOON!

As part of our commitment to providing superior service to our members, we are making enhancements to our credit card program. **If you are a current VISA credit cardholder**, you will receive a new VISA® credit card prior to the activation date of Saturday, July 10, 2021.

### Benefits & Enhancements Include:

- NEW contactless feature
- NEW online credit card account access
- NEW branded card design with credit card number, name, etc. printed on the back for enhanced security.
- NEW program allows for each person associated with your credit card account to receive a card with a different number. This allows for continued use of cards by others if one person loses their card.



For more information, head to [priorityfirstfcu.org/borrow/visa-credit-cards/#Credit-Card-Enhancements](https://priorityfirstfcu.org/borrow/visa-credit-cards/#Credit-Card-Enhancements).



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## WOW ALERT!

We created the "WOW" program to recognize top-performing employees within the credit union. Whenever an employee goes above and beyond, we award them with a WOW. Please join us in congratulating two WOW recipients from our DuBois office!

★ Val did an amazing job training FOUR new employees in one month!

★ Amy also did a great job helping to train our new employees, and she coached the DuBois staff during our eStatements promotion in April.



## Home Equity Loan Special!

Is your house in need of home improvements? Make it happen with a Home Equity Loan from Priority First FCU! Whether you are renovating a bathroom or upgrading your kitchen, this loan will help bring your projects to life! Call or stop into your local branch to start your application today!

HOME IMPROVEMENT PLANS?  
**MAKE IT HAPPEN.**

**HOME EQUITY LOANS**

**2.50%** APR\* FOR 5 YRS **3.00%** APR\* FOR 7 YRS

**3.25%** APR\* FOR 10 YRS **3.50%** APR\* FOR 15 YRS

**NO CLOSING COSTS!**



\*APR = Annual Percentage Rate. Up to 80% Loan-to-Value. A Minimum of \$15,000.00 in new money. Repayment example: monthly payment for each \$1,000 borrowed at 2.50% APR for 60 months is \$17.71. All loans are subject to credit approval. Other terms and rates may apply. Membership eligibility required. Rates are subject to change without notice. Cannot be used to pay off an existing PFFCU loan.

## 2021 HOLIDAY SCHEDULE

July 5	- Independence Day Observed
September 6	- Labor Day
October 11	- Columbus Day
November 11	- Veterans Day
November 25	- Thanksgiving Day
December 24	- Christmas Eve (Closing at Noon)
December 25	- Christmas Day
December 31	- New Year's Eve (Closing at Noon)
Jan. 1, 2022	- New Year's Day

## 2021 Scholarship Recipients!

- Chloe Davis
- Rylee Stancliffe
- Benjamin Glasl
- Maria Werner
- Ashley Mayes
- Murphy White
- Lilyan Rahalla
- Emily Roush
- Lakin Smith
- Taylor Smith



Call Toll Free!  
**800.368.0739**

